# THE AUTOMOBILE INDUSTRY

POCKET GUIDE 2023/2024



# CONTENTS

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## **FOREWORD**

ACEA's Pocket Guide is the go-to fact book for everything related to the automotive industry and market – fresh with new data and statistics every year. This latest edition reaffirms the European automotive industry's steadfast global leadership in R&D investment despite the uncertain regulatory and economic climate. It also confirms Europe's burgeoning electric vehicle market, which with the right policy conditions, offers significant potential for the emobility transition. It also reveals a more concerning sign, as growing competition from third countries challenges European auto makers' competitiveness and domestic vehicle market share.

2022 saw EU production continue its rebound, hitting
13 million vehicles – 1 million more than the previous year.
For cars, production grew at its fastest rate in the last ten
years, reversing four consecutive years of decline. Despite
this upswing, Europe still produces less than one-fifth of
cars globally, with the region's market share dropping by 2%
compared to 2021 – the third annual drop in a row.

On the bright side, the market share of battery-electric cars continued its ascent, recording a six-fold increase in just four years. Electrically chargeable vans and buses were not far behind, with EU sales quadrupling and trebling, respectively, in the same period. Electrically chargeable truck uptake was still far from optimal, especially as the EU moves ahead with ambitious CO2-reduction targets for heavy-duty vehicles (HDVs). The comparatively low – but steadily growing – market share is a telling sign that EU member states must do more to boost electric CV purchases and infrastructure rollout. For instance, 22 EU countries currently do not provide any incentives for electric CV infrastructure.

Automotive trade is also booming, as EU vehicle exports jumped by 10% in 2022, with the UK remaining one of the top export markets. With current tariff-free rules on EU-UK vehicle trade set to expire by the end of 2023, questions remain if the UK can retain its place in next year's rankings. EU vehicle imports also rose by 10% in 2022, with China overtaking the UK as the EU's top country of origin for car imports. A noteworthy switch, following a five-fold increase in Chinese imports in five years, which could shake up the European auto market as we know it. Indeed, China's dominance of the global EV battery supply chain and vast government subsidies provide impetus to Chinese auto makers seeking to establish a foothold in the European market.

Despite regulatory uncertainty and increasing competition, the European automotive industry has yet again upheld its

commitment to invest in Europe as it retains its title as the EU's largest R&D investor. With R&D investment up again in 2021, European manufacturers now invest around a third of the bloc's total R&D spend. The EU auto industry's contribution to the EU economy also doesn't stop there. The European automotive value chain employs almost 13 million Europeans, around 200,000 more than it did in 2019. A noteworthy feat in a challenging economic context marred by record-high energy prices and supply disruptions. Major EU governments also raise significant revenues from vehicle sales and ownership − raking in almost €400 billion in 2022. This vital source of revenue for public coffers could (and should) be reinvested in roads, upgrading public transport networks, and accelerating the emobility transition.

There is also good news for emission reductions. CO2 emissions from new cars in the EU fell by more than 5% in 2022. Indeed, this comes on top of significant efforts by the industry to reduce its CO2 emissions from production, marking a 30% drop since 2005. Production energy consumption mirrors this trend, with a 30% cut in the same period, while production water use is down by more than half.

Finally, the EU retains its top spot for the global best road safety record. EU road fatalities dropped by 13% in 2021 (compared to 2019), with decreases recorded in 22 member states. European auto makers' leadership in vehicle automation and innovative safety features is set to save even more lives as newer models are deployed to the market.

Overall, this latest Pocket Guide edition gives a mixed picture of the European automotive industry, but there is certainly much we can be proud of. Trends indicate that our industry's emobility transition is well underway – and the question is no longer 'how to achieve the transition' but 'how fast can we get there' instead. A robust and coherent policy framework that matches our competitors' ambitions is vital if Europe wants to retain its place as the home of the world's most innovative and sustainable auto makers. We are committed to building on this success in Europe and stand ready to co-shape this journey with policy makers and civil society.



Trends indicate that our industry's emobility transition is well underway — and the question is no longer 'how to achieve the transition' but 'how fast can we get there'.



**Sigrid de Vries**ACEA Director General

# **KEY FIGURES**

c	EMPLOYMENT	Motor vehicle manufacturing (EU)	2.4 million jobs = 8.3% of EU manufacturing employment	2021
		Total (EU manufacturing, services, and construction)	12.9 million jobs = 6.8% of EU employment	2021
(Ç)	PRODUCTION	Motor vehicles (global)	85.4 million units	2022
		Motor vehicles (EU)	13.1 million units = 15.3% of global motor vehicle production	2022
		Passenger cars (global)	68.7 million units	2022
		Passenger cars (EU)	10.9 million units = 15.9% of global car production	2022
REGISTRATION	REGISTRATIONS	Motor vehicles (global)	81.7 million units	2022
		Motor vehicles (EU)	10.9 million units = 13.3% of global vehicle registrations	2022
		Passenger cars (global)	65.8 million units	2022
		Passenger cars (EU)	9.3 million units = 14.1% of global car registrations	2022
		New cars by fuel (EU)	battery electric 12.1%, petrol 36.4% of market share	2022
		New vans by fuel (EU)	electric 5.3%, diesel 86% of market share	2022
		New trucks by fuel (EU)	electric 0.6%, diesel 96.6% of market share	2022
		New buses by fuel (EU)	electric 12.7%, diesel 67.3% of market share	2022
<del>-</del>	TRADE	Motor vehicle exports (extra-EU)	€171.4 billion	2022
		Motor vehicle imports (extra-EU)	€69.6 billion	2022
		Trade balance (extra-EU)	€101.9 billion surplus	2022

©	VEHICLES IN USE	Motor vehicles (EU)	286.2 million units	2021
		Passenger cars (EU)	249.6 million units	2021
		Motorisation rate (EU)	651 vehicles per 1,000 inhabitants	2021
		Average age of cars (EU)	12 years	2021
		Average age of vans (EU)	12 years	2021
		Average age of trucks (EU)	14.2 years	2021
		Average age of buses (EU)	12.7 years	2021
8	ROAD SAFETY	Road fatalities per million inhabitants (EU)	45 people	2021
		Road fatalities (EU)	-32.8% since 2010	2021
0	ENVIRONMENT	Average new car CO2 emissions (EU)	110g C02/km	2022
		Car production CO2 emissions (EU)	-31.4% since 2005	2022
);;	INNOVATION	Automobiles and parts sector (EU)	€59.1 billion = 31% of the EU's total R&D spending	2021
€	TAXATION	Fiscal income from motor vehicles (major EU markets)	€392.9 billion	2022



The data in this publication are presented as interactive maps, charts and tables on <a href="https://www.acea.auto/figures">www.acea.auto/figures</a>, where they are periodically updated throughout the year.





# **EMPLOYMENT**

#### THE AUTOMOBILE INDUSTRY

POCKET GUIDE 2023/2024







**EMPLOYMENT** 

The EU auto sector employs almost 13 million Europeans directly and indirectly

#### **EU AUTOMOTIVE SECTOR: DIRECT AND INDIRECT EMPLOYMENT**

In thousands / 20211

**12.9 m** jobs

**2.4 m** direct jobs

**3.1 m** manufacturing jobs

**10.4 m** indirect jobs

**9.8 m** non-manufacturing jobs

DIRECT MANUFACTURING	2,435	
Motor vehicles	1,076	sdoį 1
Bodies (coachwork), trailers, and semi-trailers	160	2.4 m
Parts and accessories	1,199	•

INDIRECT MANUFACTURING	665	
Computers and peripheral equipment	59	<b>E</b>
Electric motors, generators, and transformers	605	0 7

AUTOMOBILE USE	4,022	
Sale of vehicles	1,410	
Maintenance and repair of vehicles	1,385	m jobs
Sale of vehicle parts and accessories	645	4 m
Retail sale of automotive fuel in specialised stores	410	
Renting and leasing of vehicles	172	

TRANSPORT	4,990	S
Other passenger land transport	1,658	m jobs
Freight transport by road	3,332	51

CONSTRUCTION	769
Roads and motorways	719
Bridges and tunnels	49

1. Provisional

9

#### **EU AUTOMOTIVE SECTOR EMPLOYMENT**

In million jobs / 2017 - 20211



The EU auto sector accounts for around 7% of the bloc's jobs

Provisional data for 2021. Eurostat can revise historical data in case of updates



EU auto sector employment increased by almost 3% over four years

#### **EU AUTOMOTIVE SECTOR EMPLOYMENT**

2017 - 20211

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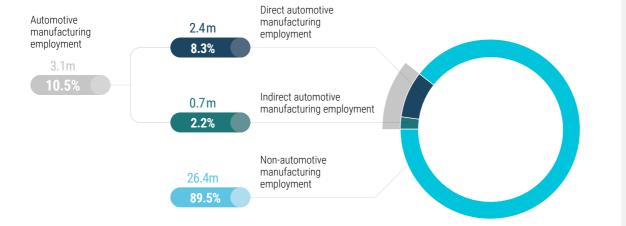
EU automotive employment	2017	2018	2019	2020	2021	% change 21/17
Direct manufacturing	2,440,817	2,574,384	2,558,450	2,486,650	2,434,862	-0.2
Indirect manufacturing	685,580	625,577	725,555	664,023	664,601	-3.1
Automobile use	3,895,863	3,973,070	4,045,496	3,995,144	4,022,111	+3.2
Transport	4,857,960	5,075,954	5,174,657	5,010,690	4,989,975	+2.7
Construction	662,852	694,767	692,931	767,826	768,650	+16.0
TOTAL	12,543,072	12,943,751	13,197,089	12,924,333	12,880,199	+2.7

Provisional data for 2021. Eurostat can revise
 historical data in case of updates

#### MANUFACTURING JOBS IN THE EU AUTO SECTOR

% share / 20211

•



Over 10% of EU manufacturing jobs are in the automotive sector

1. Provisional



More than 3 million people work in EU automotive manufacturing

#### MANUFACTURING JOBS IN THE EU AUTO SECTOR

20211

Direct automotive manufacturing employment

Direct & indirect automotive manufacturing employment

3.1 million jobs = 10.5% of EU manufacturing employment

Total EU automotive employment (manufacturing, services, and construction)

EU employment in the manufacturing sector

Total EU employment in the manufacturing sector

Total EU employment in the manufacturing sector

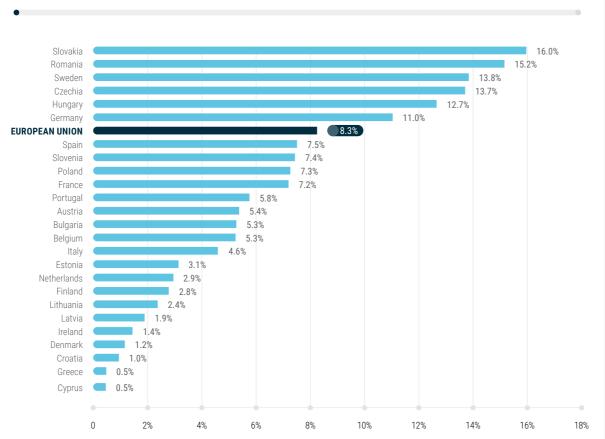
Total EU employment 190 million jobs = 15.5% of EU employment

190 million jobs

Provisional
 Total employment from 20 to 64 years
 (resident population concept - Labour Force Survey)

#### **EU DIRECT AUTOMOTIVE EMPLOYMENT**

Share of total manufacturing by country / 20211



The EU auto industry accounts for more than 10% of manufacturing jobs in six member states

1. Provisional



EU auto makers directly employ around 2.5 million Europeans in automotive manufacturing

#### DIRECT EU AUTOMOTIVE MANUFACTURING EMPLOYMENT

By country / 20211

Austria	37,416	France	226,927	Malta	0
Belgium	26,271	Germany	868,870	Netherlands	21,131
Bulgaria	26,494	Greece	1,788	Poland	210,366
Croatia	2,590	Hungary	96,805	Portugal	41,862
Cyprus	169	Ireland	3,437	Romania	163,988
Czechia	175,791	Italy	175,810	Slovakia	77,510
Denmark	3,797	Latvia	2,309	Slovenia	16,246
Estonia	3,478	Lithuania	5,448	Spain	156,841
Finland	8,878	Luxembourg	0	Sweden	80,640

**EUROPEAN UNION** 2,434,862

1. Provisional





# **PRODUCTION**

#### THE AUTOMOBILE INDUSTRY

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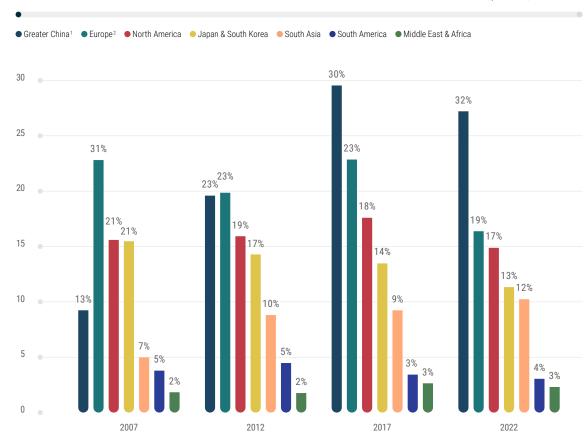




China is the world's top vehicle producer, manufacturing nearly one-third of vehicles globally

#### **GLOBAL VEHICLE PRODUCTION**

In million units, % share / 2007 - 2022



Includes Hong Kong and Taiwan
 Includes Türkiye and the Commonwealth
 of Independent States (CIS)

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SOURCE: S&P GLOBAL MOBILITY



#### **GLOBAL VEHICLE PRODUCTION**

In thousand units / 2022

	2022	2021	% change 22/21	% share 2022
Europe <sup>1</sup>	16,391	16,480	-0.5	19.2
Greater China <sup>2</sup>	27,222	26,411	+3.1	31.9
Japan and South Korea	11,334	11,065	+2.4	13.3
Middle East and Africa	2,294	2,103	+9.1	2.7
North America	14,901	13,596	+9.6	17.4
South America	3,025	2,796	+8.2	3.5
South Asia	10,230	8,356	+22.4	12.0
WORLD	85,397	80,806	+5.7	100.0

Global vehicle production increased by almost 6% in 2022, with Europe the only region to record a drop

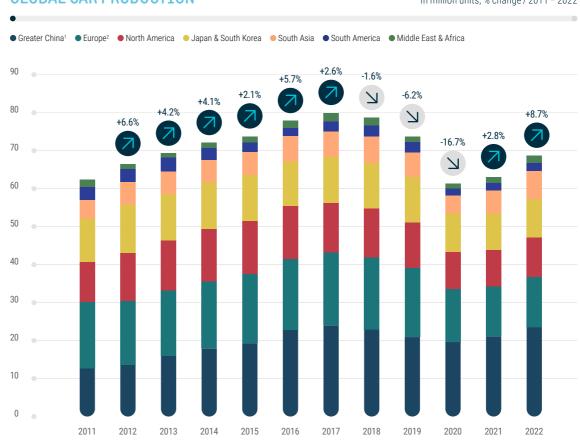
<sup>1.</sup> Includes Türkiye and the Commonwealth of Independent States (CIS)

<sup>2.</sup> Includes Hong Kong and Taiwan

**GLOBAL CAR PRODUCTION** 

In million units, % change / 2011 - 2022

Global car production surged by around 9% in 2022, the highest year-onyear percentage increase since 2012



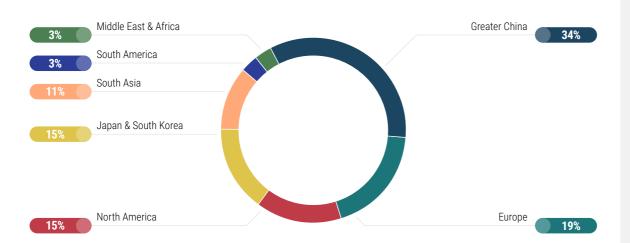
Includes Hong Kong and Taiwan
 Includes Türkiye and the Commonwealth
 of Independent States (CIS)

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SOURCE: S&P GLOBAL MOBILITY

**GLOBAL CAR PRODUCTION** 

% share / 2022



Europe produces less than one-fifth of cars globally, down two percentage points from 2021



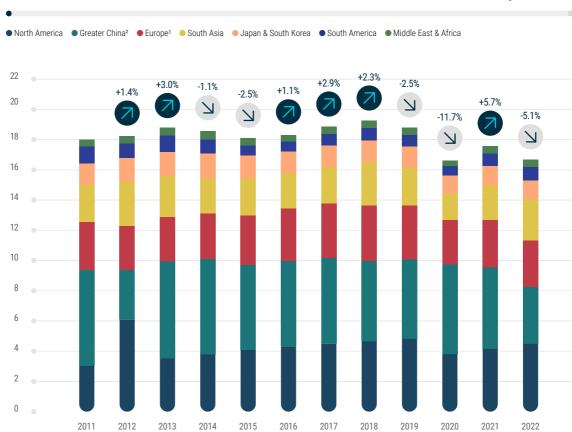
Global production retracted by over 5% in 2022

commercial vehicle

1. Includes buses 2. Includes Hong Kong and Taiwan 3. Includes Türkiye and the Commonwealth of Independent States (CIS)



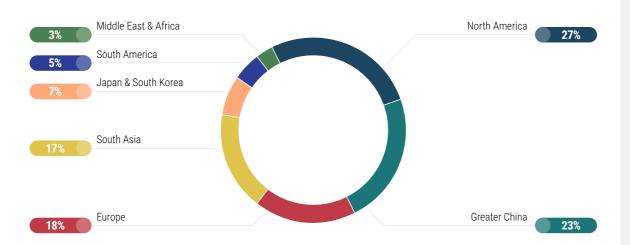
In million units, % change / 2011 - 2022



21 SOURCE: S&P GLOBAL MOBILITY

#### GLOBAL COMMERCIAL VEHICLE PRODUCTION 1

% share / 2022



Europe
manufactures less
than one-fifth
of the world's
commercial
vehicles, trailing
China and North
America

1. Includes buses



13 million vehicles were made in the EU in 2022, 1 million more compared to 2021 **EU VEHICLE PRODUCTION** 

By country / 2022

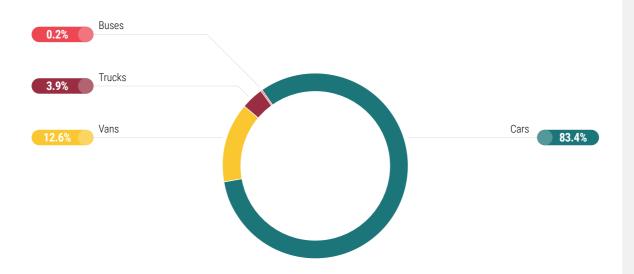
	Cars	Vans <sup>1</sup>	Trucks <sup>2</sup>	Buses <sup>3</sup>	TOTAL
Austria	107,482	-	11,561	11	119,054
Belgium	243,293	-	38,684	453	282,430
Czechia	1,214,746	_	1,260	5,240	1,221,246
Finland	73,082	-	38	-	73,120
France	950,188	428,675	65,673	2,500	1,447,036
Germany	3,332,609	210,047	156,204	3,818	3,702,678
Hungary	452,551	-	-	799	453,350
Italy	486,111	234,798	61,117	603	782,629
Lithuania	_	-	26	8	34
Netherlands	99,122	_	64,596	589	164,307
Poland	166,610	246,574	33,119	4,796	451,099
Portugal	230,974	85,436	4,556	105	321,071
Romania	509,465	_	_	-	509,465
Slovakia	970,275	-	-	-	970,275
Slovenia	67,897	-	-	21	67,918
Spain	1,734,272	436,591	33,751	968	2,205,582
Sweden	251,446	-	32,570	3,816	287,832
EUROPEAN UNION	10,890,123	1,642,121	503,155	23,727	13,059,126

23

Light commercial vehicles up to 3.5t
 Medium and heavy commercial vehicles over 3.5t
 Medium and heavy buses over 3.5t

#### **EU VEHICLE PRODUCTION**

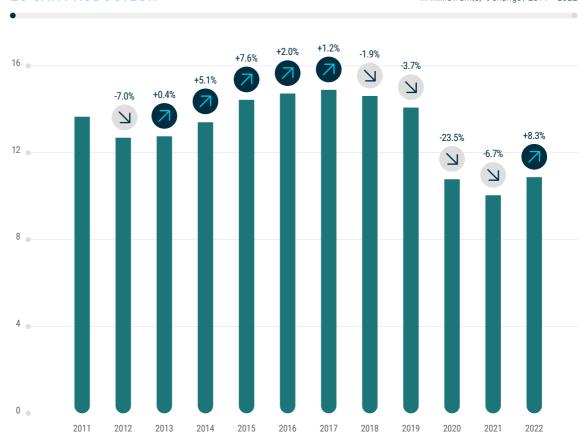
By type, % share / 2022



Cars account for around four-fifths of EU-made vehicles EU car production grew at its fastest rate in the last ten years, reversing four consecutive years of decline

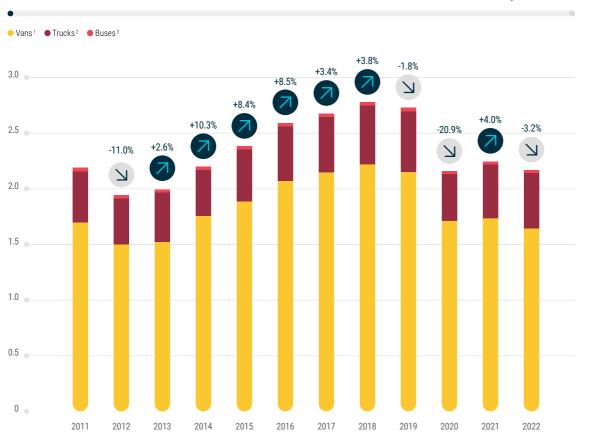
#### **EU CAR PRODUCTION**

In million units, % change / 2011 - 2022



#### EU COMMERCIAL VEHICLE PRODUCTION

In million units, % change / 2011 - 2022



After a small increase in 2021, EU commercial vehicle production declined slightly in 2022

<sup>1.</sup> Light commercial vehicles up to 3.5t

<sup>2.</sup> Medium and heavy commercial vehicles over 3.5t

<sup>3.</sup> Medium and heavy buses over 3.5t

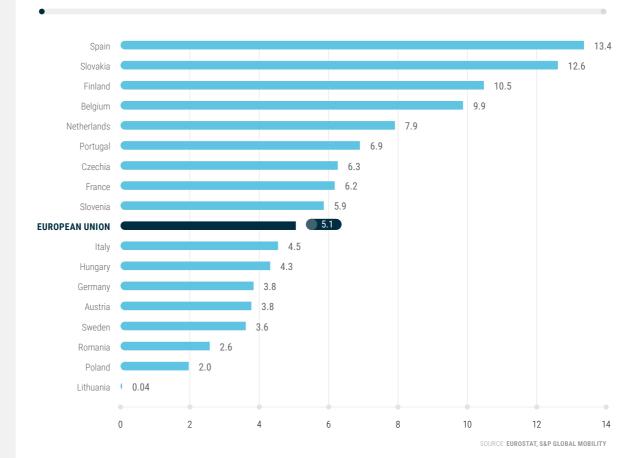


Each EU automotive worker produces five vehicles annually on average

Based on the most recent employment data available

### VEHICLE PRODUCTION PER DIRECT AUTOMOTIVE MANUFACTURING EMPLOYEE

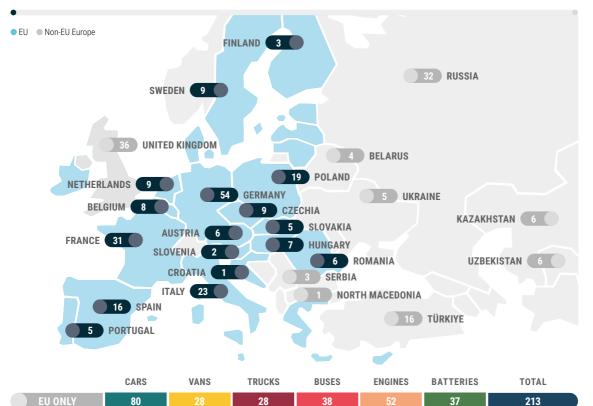
By country / 2021 1





#### AUTOMOBILE ASSEMBLY, BATTERY, AND ENGINE PLANTS

2023



56

**EUROPE** 

127

Auto makers operate 213 factories in the EU

SOURCE: ACEA

41

322



#### THE AUTOMOBILE INDUSTRY

POCKET GUIDE 2023/2024







than in 2021

#### Almost 82 million vehicles were sold globally in 2022, around 2 million less

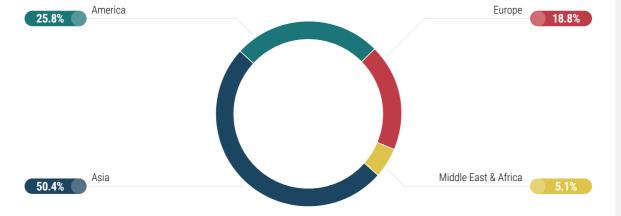
#### **GLOBAL NEW VEHICLE REGISTRATIONS**

In thousand units / 2022

	2022	2021	% change 22/21	% share 2022
EUROPE	15,365	17,239	-10.9	18.8
European Union <sup>1</sup>	10,863	11,582	-6.2	13.3
EFTA <sup>2</sup>	483	504	-4.0	0.6
United Kingdom	1,946	2,050	-5.1	2.4
Türkiye	823	770	+6.8	1.0
Russia	749	1,787	-58.1	0.9
Ukraine	45	120	-62.7	0.1
Others (Europe) <sup>3</sup>	456	427	+6.6	0.6
AMERICA	21,053	22,328	-5.7	25.8
North America	17,036	18,335	-7.1	20.9
United States only	14,366	15,583	-7.8	17.6
South America	4,018	3,993	+0.6	4.9
Brazil only	2,096	2,118	-1.0	2.6
ASIA	41,132	40,462	+1.7	50.4
China	25,018	25,564	-2.1	30.6
Japan	4,741	3,820	+24.1	5.8
India	4,190	4,443	-5.7	5.1
South Korea	1,700	1,736	-2.1	2.1
Others (Asia) <sup>4</sup>	5,483	4,899	+11.9	6.7
MIDDLE EAST & AFRICA	4,131	3,921	+5.4	5.1
WORLD	81,681	83,950	-2.7	100.0

Data for Malta not available
 Includes loeland, Norway, and Switzerland
 Includes Belarus, Bosnia-Herzegovina, Kazakhstan,
 Moldova, North Macedonia, Serbia, and Uzbekistan
 4. Includes Hong Kong, Taiwan, and all the other
 South Asian countries

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Europe accounts for around 19% of global vehicle sales, down from 20% in 2022

#### **GLOBAL NEW CAR REGISTRATIONS**

In thousand units / 2022

EU and US car markets declined, while sales in China grew in 2022

	2022	2021	% change 22/21	% share 2022
EUROPE	12,864	14,326	-10.2	19.5
European Union <sup>1</sup>	9,256	9,700	-4.6	14.1
EFTA <sup>2</sup>	417	428	-2.5	0.6
United Kingdom	1,614	1,647	-2.0	2.5
Türkiye	593	562	+5.5	0.9
Russia	586	1,549	-62.2	0.9
Ukraine	38	106	-64.1	0.1
Others (Europe) <sup>3</sup>	360	335	+7.6	0.5
AMERICA	15,570	16,695	-6.7	23.7
North America <sup>4</sup>	12,766	13,965	-8.6	19.4
United States only	10,773	11,858	-9.1	16.4
South America	2,804	2,731	+2.7	4.3
Brazil only	1,573	1,558	+0.9	2.4
ASIA	33,952	31,959	+6.2	51.6
China	21,348	20,208	+5.6	32.4
Japan	3,804	3,117	+22.1	5.8
India	3,443	3,673	-6.3	5.2
South Korea	1,435	1,480	-3.1	2.2
Others (Asia) <sup>5</sup>	3,923	3,481	+12.7	6.0
MIDDLE EAST & AFRICA	3,415	3,234	+5.6	5.2
WORLD	65,801	66,214	-0.6	100.0

Data for Malta not available
 Includes loeland, Norway, and Switzerland
 Includes Belarus, Bosnia-Herzegovina, Kazakhstan,
 North Macedonia, Serbia, and Uzbekistan
 4. Based on production type
 5. Includes Hong Kong, Taiwan, and all the other
 South Asian countries

32 SOURCE: ACEA, S&P GLOBAL MOBILITY



Europe accounts for less than 20% of global car sales, down from 22% in 2021 EU market share of global commercial vehicle sales remained stable in 2022 despite a decline in sales

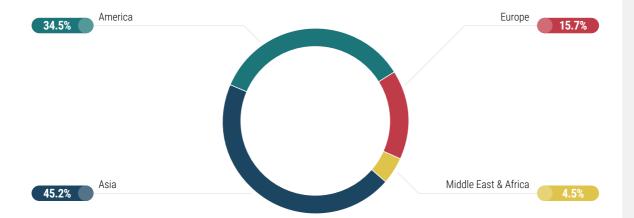
#### GLOBAL NEW COMMERCIAL VEHICLE<sup>1</sup> REGISTRATIONS

In thousand units / 2022

	2022	2021	% change 22/21	% share 2022
EUROPE	2,501	2,913	-14.1	15.7
European Union <sup>2</sup>	1,607	1,882	-14.6	10.1
EFTA <sup>3</sup>	66	76	-12.8	0.4
United Kingdom	332	402	-17.6	2.1
Türkiye	230	208	+10.4	1.4
Russia	163	238	-31.3	1.0
Ukraine	7	14	-51.7	0.0
Others (Europe) <sup>4</sup>	95	92	+3.3	0.6
AMERICA	5,483	5,633	-2.7	34.5
North America 5	4,270	4,370	-2.3	26.9
United States only	3,593	3,725	-3.6	22.6
South America	1,213	1,263	-3.9	7.6
Brazil only	524	560	-6.5	3.3
ASIA	7,180	8,504	-15.6	45.2
China	3,670	5,356	-31.5	23.1
Japan	937	704	+33.1	5.9
India	748	770	-2.9	4.7
South Korea	265	256	+3.4	1.7
Others (Asia) <sup>6</sup>	1,560	1,417	+10.1	9.8
MIDDLE EAST & AFRICA	716	687	+4.2	4.5
WORLD	15,879	17,736	-10.5	100.0

1. Includes light, medium, and heavy commercial vehicles, and buses
 2. Data for Malta not available
 3. Includes Iceland, Norway, and Switzerland
 4. Includes Belarus, Bosnia-Herzegovina, Kazakhstan, Moldova, North Macedonia, Serbia, and Uzbekistan
 5. Based on production type
 6. Includes Hong Kong, Taiwan, and all the other

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The EU accounts for around 16% of global commercial vehicles sales

Includes light, medium, and heavy commercial vehicles, and buses

#### **NEW EU VEHICLE REGISTRATIONS 1**

By country / 2022

Vans<sup>2</sup> TOTAL Cars Trucks<sup>3</sup> Buses<sup>4</sup> Austria 215,050 22,069 6,363 934 244,416 Belgium 366,303 56,102 8,566 590 431,561 Bulgaria 28.684 4.889 3.705 212 37.490 42,939 255 Croatia 6.652 1.477 51,323 Cyprus 11,627 1,962 95 58 13,742 Czechia 192,087 16,908 8,988 1,215 219,198 Denmark 148,293 27,170 667 4,886 181,016 Estonia 21,571 3.910 976 306 26.763 Finland 417 81,698 11,192 3,341 96.648 France 1,529,035 347.069 44.567 5.883 1.926.554 Germany 2,651,357 231,290 76,218 4,883 2,963,748 Greece 676 261 105,283 9,664 115,884 Hungary 111,524 17,652 5.705 691 135.572 Ireland 287 105,253 23,653 2,207 131,400 Italy 1,316,702 161,094 25,341 3,255 1,506,392 Latvia 16,709 278 2,407 1,672 21,066 Lithuania 25,544 3,321 9,941 108 38,914

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SOURCE: ACEA

Data for Malta not available
 Light commercial vehicles up to 3.5t
 Medium and heavy commercial vehicles over 3.5t
 4. Buses and coaches over 3.5t

#### **NEW EU VEHICLE REGISTRATIONS 1**

By country / 2022

(	ı	)

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			<b>T</b> 1 2	D 4	T0T41
	Cars	Vans <sup>2</sup>	Trucks <sup>3</sup>	Buses <sup>4</sup>	TOTAL
Luxembourg	42,094	4,004	1,088	301	47,487
Netherlands	312,129	59,186	13,289	237	384,841
Poland	419,749	62,238	34,905	1,156	518,048
Portugal	156,304	23,541	4,095	1,405	185,345
Romania	129,328	13,583	6,870	860	150,641
Slovakia	78,841	7,679	3,160	394	90,074
Slovenia	46,339	7,139	2,308	138	55,924
Spain	813,396	119,619	23,454	2,344	958,813
Sweden	288,087	34,516	6,024	1,241	329,868
EUROPEAN UNION	9,255,926	1,278,509	299,917	28,376	10,862,728
Iceland	16,683	1,599	287	25	18,594
Norway	174,329	29,484	5,605	591	210,009
Switzerland	225,934	25,038	3,449	391	254,812
EFTA <sup>5</sup>	416,946	56,121	9,341	1,007	483,415
United Kingdom	1,614,063	282,139	45,356	4,232	1,945,790
EU+EFTA+UK	11,286,935	1,616,769	354,614	33,615	13,291,933

**Auto makers** sold just under 11 million new vehicles in the EU in 2022, more than half a million less than in 2021

37

<sup>1.</sup> Data for Malta not available

<sup>2.</sup> Light commercial vehicles up to 3.5t

<sup>3.</sup> Medium and heavy commercial vehicles over 3.5t

<sup>4.</sup> Buses and coaches over 3.5t

<sup>5.</sup> Includes Iceland, Norway, and Switzerland

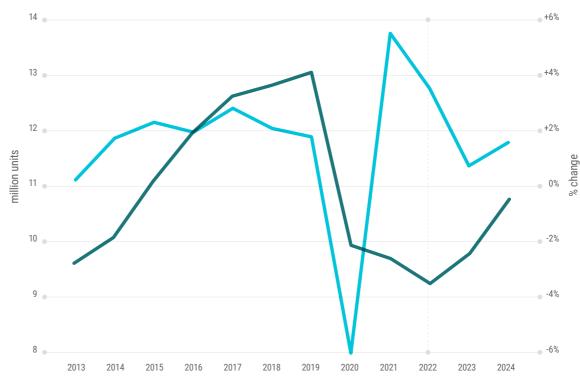


#### NEW CAR REGISTRATIONS AND GDP IN THE EU

2013 - 2024

•

New EU passenger car registrations (million units)
 EU GDP (annual % change)



#### NEW COMMERCIAL VEHICLE REGISTRATIONS AND GDP IN THE EU

2013 - 2024

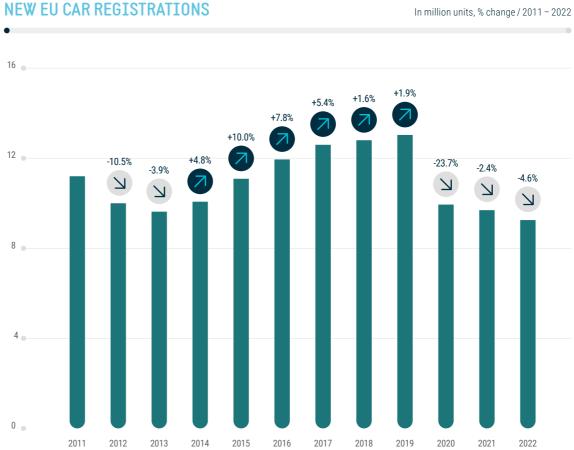
New EU commercial vehicle registrations 1 (million units)
 EU GDP (annual % change)



Vehicle sales largely mirror economic trends

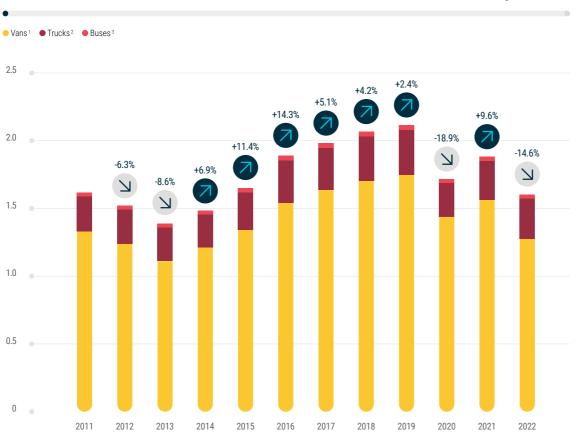
Includes light, medium, and heavy commercial vehicles, and buses and coaches

#### EU car sales fell for the third consecutive year in 2022



#### NEW EU COMMERCIAL VEHICLE REGISTRATIONS

In million units, % change / 2011 - 2022



EU commercial vehicle sales dropped by around 15% in 2022

<sup>1.</sup> Light commercial vehicles up to 3.5t

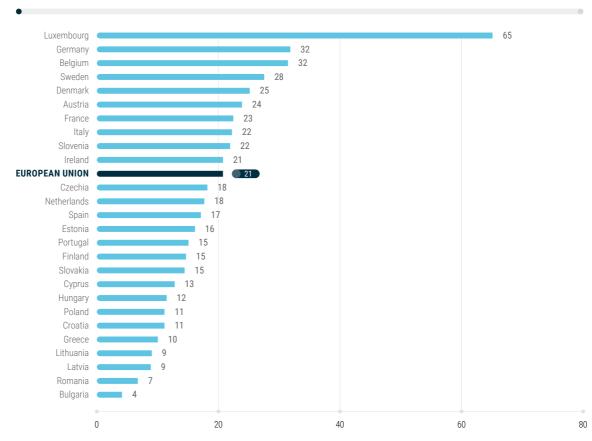
<sup>2.</sup> Commercial vehicles over 3.5t

<sup>3.</sup> Buses and coaches over 3.5t

Two cars are sold for every 100 persons in the EU annually

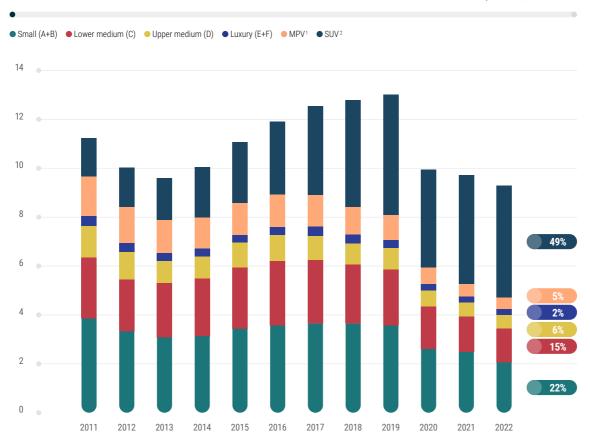


By country, in units / 2022



#### **NEW CARS IN THE EU BY SEGMENT**

In million units, % share / 2011 - 2022



Small and medium cars make up around 43% of EU sales

<sup>1.</sup> Multi-purpose vehicles

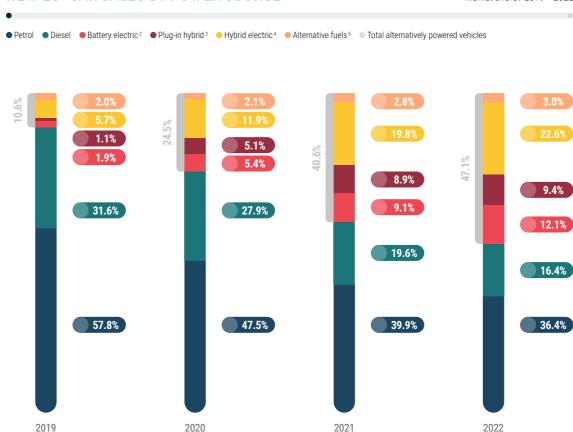
<sup>2.</sup> Sport utility vehicles

The EU market share of batteryelectric cars has surged six-fold

in four years

#### NEW EU<sup>1</sup> CAR SALES BY POWER SOURCE

Market share / 2019 - 2022



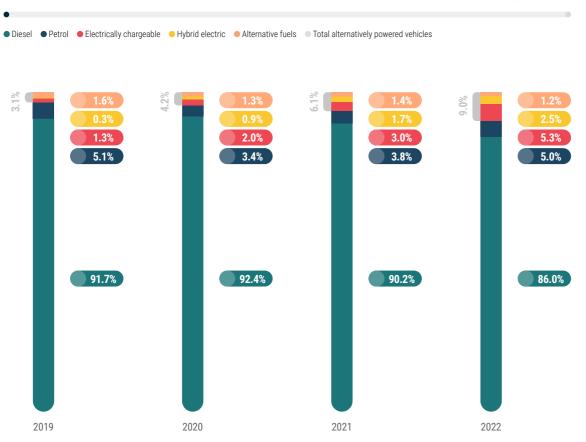
1. Data for Malta not available
 2. Includes fuel cell electric vehicles
 3. Includes extended-range electric vehicle
 4. Includes full and mild hybrids
 5. Includes natural gas, liquefied petroleum gas (LPG),
 and ethanol vehicles

44

SOURCE: ACEA

#### **NEW EU<sup>1</sup> VAN<sup>2</sup> SALES BY POWER SOURCE**

Market share / 2019 - 2022



The EU market share of electrically chargeable vans has quadrupled in four years

<sup>1.</sup> Data for Bulgaria, Lithuania, and Malta not available

<sup>2.</sup> Light commercial vehicles up to 3.5t

The market share of alternatively powered trucks stands at nearly **3.5%** 

#### NEW EU<sup>1</sup> TRUCK<sup>2</sup> SALES BY POWER SOURCE

Market share / 2019 - 2022



1. Data for Bulgaria and Malta not available 2. Commercial vehicles over 3.5t

46

SOURCE: ACEA



The market share of electrically chargeable buses has trebled in four years

<sup>1.</sup> Data for Bulgaria and Malta not available

<sup>2.</sup> Buses and coaches over 3.5t



### TRADE



#### THE AUTOMOBILE INDUSTRY

POCKET GUIDE 2023/2024







TRADE

## The trade surplus generated by the EU auto industry rose almost 30% in 2022

#### **EU VEHICLE TRADE**

By type, in million € / 2022

Trade in value	Cars	Vans <sup>1</sup>	Trucks 1	Buses	TOTAL
2022					
Imports	61,626	5,416	769	1,760	69,571
Exports	157,315	6,928	6,378	800	171,422
Trade balance	95,689	1,512	5,609	-960	101,850
2021					
Imports	53,413	5,144	816	1,240	60,613
Exports	126,475	6,562	5,763	644	139,444
Trade balance	73,061	1,417	4,948	-595	78,831
% change 22/21					
Imports	+15.4%	+5.3%	-5.7%	+42.0%	+14.8%
Exports	+24.4%	+5.6%	+10.7%	+24.2%	+22.9%
Trade balance	+31.0%	+6.7%	+13.4%	+61.2%	+29.2%

<sup>1.</sup> Commercial vehicles up to 5t 2. Commercial vehicles over 5t



#### **EU VEHICLE TRADE**

By type, in units / 2022

Trade in volume	Cars	Vans <sup>1</sup>	Trucks <sup>2</sup>	Buses	TOTAL
2022					
Imports	3,243,811	334,387	308,057	13,067	3,899,322
Exports	5,552,244	434,783	256,726	13,837	6,257,590
2021					
Imports	3,112,073	334,270	82,281	47,330	3,575,954
Exports	5,039,234	473,089	166,804	18,040	5,697,167
% change 22/21					
Imports	+4.2%	+0.04%	+274.4%	-72.4%	+9.0%
Exports	+10.2%	-8.1%	+53.9%	-23.3%	+9.8%

**Both EU vehicle** exports and imports grew by nearly 10% in 2022

<sup>1.</sup> Commercial vehicles up to 5t

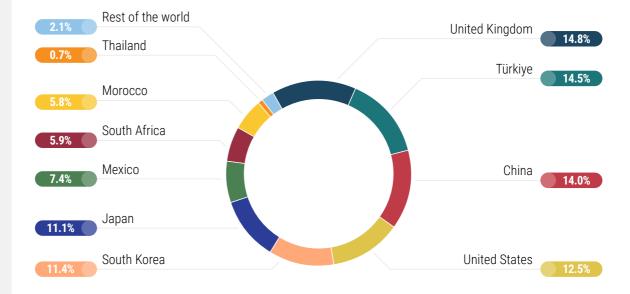
<sup>2.</sup> Commercial vehicles over 5t



The value of Chinese vehicle imports into the EU increased from a 10% to 14% share in 2022

#### **EU VEHICLE IMPORTS: COUNTRIES OF ORIGIN**

Value market share / 2022



#### **EU VEHICLE IMPORTS: MAIN COUNTRIES OF ORIGIN**

By value, in million € / 2022

	ı	

	2017	2018	2019	2020	2021	2022	% change 22/21	% share 2022
							·	
United Kingdom	16,097	15,128	14,109	9,991	9,159	10,290	+12.3	14.8
Türkiye	12,237	12,694	13,022	9,775	9,491	10,089	+6.3	14.5
China	405	479	863	2,020	6,186	9,720	+57.1	14.0
United States	6,529	5,550	9,510	10,571	8,188	8,684	+6.1	12.5
South Korea	5,200	5,804	6,576	5,519	7,117	7,905	+11.1	11.4
Japan	8,348	8,808	10,737	8,135	7,143	7,695	+7.7	11.1
Mexico	4,622	5,214	5,006	4,141	4,616	5,120	+10.9	7.4
South Africa	3,586	4,422	5,675	3,486	3,235	4,107	+27.0	5.9
Morocco	1,974	2,357	2,542	2,362	3,271	4,007	+22.5	5.8
Thailand	863	711	782	443	636	471	-26.0	0.7
WORLD	63,226	63,833	71,264	58,016	60,613	69,571	+14.8	100.0

EU vehicle imports increased by 15% in 2022, the second consecutive increase since 2020



#### The UK remains the EU's top vehicle importer

#### **EU VEHICLE IMPORTS: MAIN COUNTRIES OF ORIGIN**

0.0

0.1

0.2

In million units / 2022

United Kingdom Türkiye China South Korea Japan Morocco **United States** Mexico South Africa Switzerland

0.3

0.4

0.5

0.6

0.7

0.8

SOURCE: EUROSTAT



#### **EU VEHICLE IMPORTS: MAIN COUNTRIES OF ORIGIN**

In units / 2022

United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4           South Korea         412,882         436,693         443,441         318,931         378,146         411,925         +8.9         10.6           Japan         553,948         583,057         676,032         486,067         409,747         398,353         -2.8         10.2           Morocco         246,664         293,959         306,518         258,402         311,903         371,192         +19.0         9.5           United States         248,460         265,827         355,766         394,643         314,125         271,476         -13.6         7.0           Mexico         230,755         265,680         222,463         173,754         180,773         184,522         +2.1         4.7           South Africa         172,252         210,842         267,995         1	WORLD	4,318,539	4,468,412	4,620,589	3,716,671	3,575,954	3,899,322	+9.0	100.0
United Kingdom 952,151 918,899 956,051 875,240 490,094 752,566 +53.6 19.3  Türkiye 974,269 971,148 929,832 654,485 628,601 625,652 -0.5 16.0  China 113,658 157,428 154,325 196,476 499,221 561,070 +12.4 14.4  South Korea 412,882 436,693 443,441 318,931 378,146 411,925 +8.9 10.6  Japan 553,948 583,057 676,032 486,067 409,747 398,353 -2.8 10.2  Morocco 246,664 293,959 306,518 258,402 311,903 371,192 +19.0 9.5  United States 248,460 265,827 355,766 394,643 314,125 271,476 -13.6 7.0  Mexico 230,755 265,680 222,463 173,754 180,773 184,522 +2.1 4.7	Switzerland	71,508	73,085	65,099	54,165	60,390	49,442	-18.1	1.3
United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4           South Korea         412,882         436,693         443,441         318,931         378,146         411,925         +8.9         10.6           Japan         553,948         583,057         676,032         486,067         409,747         398,353         -2.8         10.2           Morocco         246,664         293,959         306,518         258,402         311,903         371,192         +19.0         9.5           United States         248,460         265,827         355,766         394,643         314,125         271,476         -13.6         7.0	South Africa	172,252	210,842	267,995	173,572	148,875	169,093	+13.6	4.3
United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4           South Korea         412,882         436,693         443,441         318,931         378,146         411,925         +8.9         10.6           Japan         553,948         583,057         676,032         486,067         409,747         398,353         -2.8         10.2           Morocco         246,664         293,959         306,518         258,402         311,903         371,192         +19.0         9.5	Mexico	230,755	265,680	222,463	173,754	180,773	184,522	+2.1	4.7
United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4           South Korea         412,882         436,693         443,441         318,931         378,146         411,925         +8.9         10.6           Japan         553,948         583,057         676,032         486,067         409,747         398,353         -2.8         10.2	United States	248,460	265,827	355,766	394,643	314,125	271,476	-13.6	7.0
United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4           South Korea         412,882         436,693         443,441         318,931         378,146         411,925         +8.9         10.6	Morocco	246,664	293,959	306,518	258,402	311,903	371,192	+19.0	9.5
United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0           China         113,658         157,428         154,325         196,476         499,221         561,070         +12.4         14.4	Japan	553,948	583,057	676,032	486,067	409,747	398,353	-2.8	10.2
2017         2018         2019         2020         2021         2022         22/21         2022           United Kingdom         952,151         918,899         956,051         875,240         490,094         752,566         +53.6         19.3           Türkiye         974,269         971,148         929,832         654,485         628,601         625,652         -0.5         16.0	South Korea	412,882	436,693	443,441	318,931	378,146	411,925	+8.9	10.6
United Kingdom 952,151 918,899 956,051 875,240 490,094 752,566 +53.6 19.3	China	113,658	157,428	154,325	196,476	499,221	561,070	+12.4	14.4
2017 2018 2019 2020 2021 2022 22/Ž1 2022	Türkiye	974,269	971,148	929,832	654,485	628,601	625,652	-0.5	16.0
	United Kingdom	952,151	918,899	956,051	875,240	490,094	752,566	+53.6	19.3
		2017	2018	2019	2020	2021	2022		

EU imports of Chinese vehicles have increased almost five-fold in five years

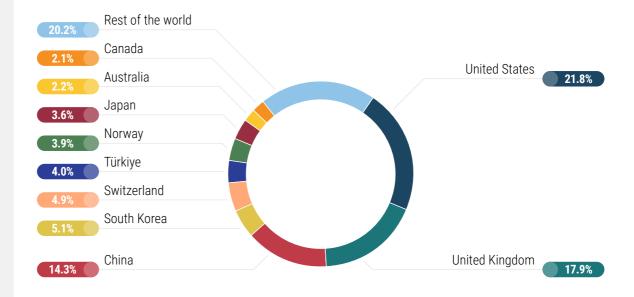


The US and the UK are the two most valuable markets for EU vehicle exports

#### **EU VEHICLE EXPORT DESTINATIONS**

Value market share / 2022







#### **EU VEHICLE EXPORT: MAIN DESTINATIONS**

By value, in million € / 2022

Switzerland  Türkiye  Norway  Japan  Australia  Canada	4,539 7,187 4,284 3,724	4,343 7,215 4,233 3,564	4,712 7,073 3,450 3,214	4,100 5,670 2,458 2,077	5,397 6,101 3,072 2,650	6,691 6,108 3,802 3,565	+24.0 +0.1 +23.8 +34.5	3.9 3.6 2.2 2.1
Türkiye Norway Japan	7,187	7,215	7,073	5,670	6,101	6,108	+0.1	3.6
Türkiye	·	·	·	·	<u> </u>	·		
Türkiye	4,539	4,343	4,712	4,100	5,397	6,691	+24.0	3.9
Switzerland	6,992	4,415	2,949	6,512	5,291	6,835	+29.2	4.0
	7,969	7,651	8,088	7,271	7,418	8,408	+13.4	4.9
South Korea	6,034	6,290	5,927	7,067	6,622	8,808	+33.0	5.1
China	17,844	18,927	19,369	19,038	21,392	24,541	+14.7	14.3
United Kingdom	42,295	39,993	41,713	32,015	25,575	30,603	+19.7	17.9
United States	31,297	29,659	29,195	23,961	25,784	37,402	+45.1	21.8
	2017	2018	2019	2020	2021	2022	% change 22/21	% share 2022

Over a fifth of EU vehicle exports went to the US in 2022

SOURCE: EUROSTAT

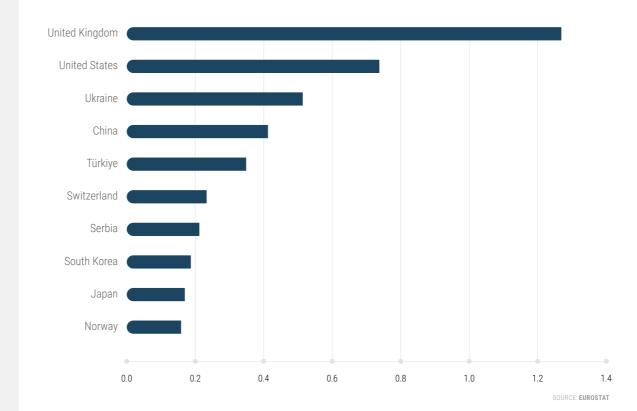
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#### A fifth of EU vehicle exports go to the UK

#### **EU VEHICLE EXPORT: MAIN DESTINATIONS**

In million units / 2022





#### **EU VEHICLE EXPORT: MAIN DESTINATIONS**

In units / 2022

	2017	2018	2019	2020	2021	2022	% change 22/21	% share 2022
United Kingdom	2,304,480	2,157,010	2,164,388	1,489,133	1,174,995	1,269,356	+8.0	20.3
United States	965,929	933,491	827,616	702,599	664,557	738,436	+11.1	11.8
Ukraine	112,552	109,260	178,979	218,884	234,640	514,588	+119.3	8.2
China	472,592	473,201	412,044	405,594	412,498	412,990	+0.1	6.6
Türkiye	486,403	282,166	199,699	407,275	346,352	349,343	+0.9	5.6
Switzerland	294,394	283,619	312,820	233,116	245,429	233,583	-4.8	3.7
Serbia	131,193	155,509	150,696	134,665	141,890	213,123	+50.2	3.4
South Korea	169,021	169,828	162,494	193,397	150,476	187,934	+24.9	3.0
Japan	240,441	241,704	227,274	171,230	177,274	170,618	-3.8	2.7
Norway	164,611	207,255	164,819	125,391	150,397	159,702	+6.2	2.6
WORLD	7,448,598	7,240,219	6,979,954	5,705,711	5,697,167	6,257,590	+9.8	100.0

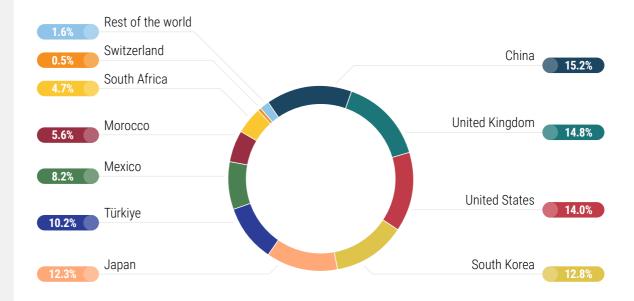
EU vehicle exports grew by 10% in 2022



China now accounts for the largest share of EU car imports by value

#### EU CAR IMPORTS: COUNTRIES OF ORIGIN

Value market share / 2022



#### <del>/</del>

#### **EU CAR IMPORTS: MAIN COUNTRIES OF ORIGIN**

By value, in million € / 2022

•

Türkiye  Mexico  Morocco  South Africa  Switzerland	1,773 2,930 284	2,124 3,631 297	2,308 4,562 293	2,191 2,380 271	4,588 2,840 1,916 326	5,081 3,472 2,914 315	+10.7 +22.2 +52.0 -3.3	8.2 5.6 4.7 0.5
Türkiye  Mexico  Morocco	1,773	2,124	2,308	2,191	2,840	3,472	+22.2	5.6
Türkiye  Mexico		•	•	,	·			
Türkiye	.,000	0,175	7,702	4,109	4,588	5,081	+10.7	8.2
·	4,600	5,179	4,962	4,109	4.500			
<u>'</u>	7,900	8,147	8,283	6,330	6,139	6,304	+2.7	10.2
Japan	8,319	8,786	10,715	8,111	7,049	7,606	+7.9	12.3
South Korea	5,186	5,789	6,549	5,511	7,111	7,871	+10.7	12.8
United States	6,380	5,450	9,435	10,480	8,140	8,624	+5.9	14.0
United Kingdom	15,214	14,206	13,267	9,308	8,278	9,103	+10.0	14.8
China	329	393	717	1,766	5,896	9,369	+58.9	15.2
	2017	2018	2019	2020	2021	2022	% change 22/21	% share 2022

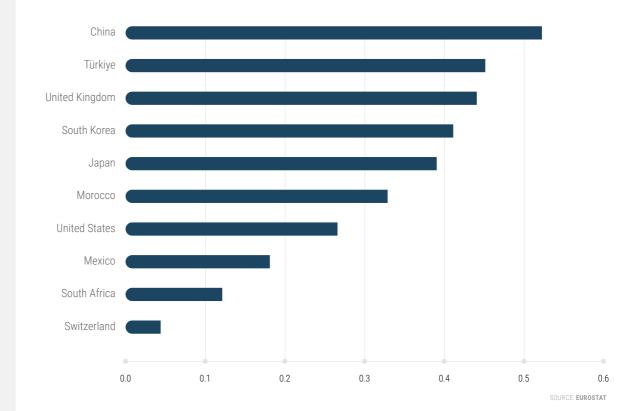
In value terms, most EU car imports now come from China



## Most of the EU's imported cars come from China

#### **EU CAR IMPORTS: MAIN COUNTRIES OF ORIGIN**

In million units / 2022





#### **EU CAR IMPORTS: MAIN COUNTRIES OF ORIGIN**

In units / 2022

WORLD	3,865,048	3,963,023	3,974,583	3,056,861	3,112,073	3,243,811	+4.2	100.0
Switzerland	64,113	65,877	58,514	48,049	53,969	44,508	-17.5	1.4
South Africa	140,966	172,407	213,438	124,886	93,456	121,142	+29.6	3.7
Mexico	228,668	262,147	218,077	170,600	178,213	181,241	+1.7	5.6
United States	239,786	256,411	349,089	387,720	308,508	266,053	-13.8	8.2
Morocco	222,965	266,276	280,731	240,488	271,030	329,049	+21.4	10.1
Japan	552,017	581,385	674,336	484,337	401,459	390,514	-2.7	12.0
South Korea	411,952	435,814	441,870	318,493	377,881	411,003	+8.8	12.7
United Kingdom	901,298	841,402	700,888	506,405	406,742	440,724	+8.4	13.6
Türkiye	718,163	714,895	701,109	494,080	458,855	452,056	-1.5	13.9
China	99,854	133,280	133,390	169,803	435,492	521,881	+19.8	16.1
	2017	2018	2019	2020	2021	2022	% change 22/21	% share 2022

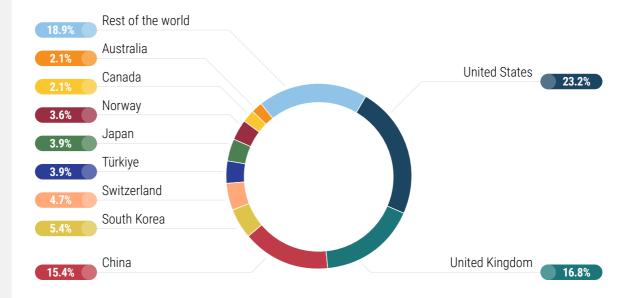
EU imports of Chinese cars increased by around 20% in 2022



#### The US is the most valuable market for EU car exports

#### **EU CAR EXPORT DESTINATIONS**

Value market share / 2022





#### **EU CAR EXPORT: MAIN DESTINATIONS**

By value, in million € / 2022

United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8           China         17,526         18,338         18,632         18,178         21,071         24,256         +15.1         15.4           South Korea         5,508         5,899         5,679         6,829         6,333         8,441         +33.3         5.4           Switzerland         6,973         6,601         6,990         6,278         6,402         7,460         +16.5         4.7           Türkiye         5,990         3,875         2,581         5,953         4,650         6,088         +30.9         3.9           Japan         7,170         7,189         7,040         5,630         6,083         6,085         +0.02         3.9           Norway         3,472         3,297         3,196         3,112         4,306         5,737         +33.2         3,6           Canada         3,545         3,316         2,887         1,900         2,478         3,377         +36.3	WORLD	147,426	141,008	140,267	121,117	126,475	157,315	+24.4	100.0
United States 30,664 29,010 28,727 23,372 25,375 36,424 +43.5 23.2 United Kingdom 37,854 35,516 36,460 28,086 21,717 26,480 +21.9 16.8 China 17,526 18,338 18,632 18,178 21,071 24,256 +15.1 15.4 South Korea 5,508 5,899 5,679 6,829 6,333 8,441 +33.3 5.4 Switzerland 6,973 6,601 6,990 6,278 6,402 7,460 +16.5 4.7 Türkiye 5,990 3,875 2,581 5,953 4,650 6,088 +30.9 3.9 Japan 7,170 7,189 7,040 5,630 6,083 6,085 +0.02 3.9 Norway 3,472 3,297 3,196 3,112 4,306 5,737 +33.2 3.6	Australia	3,586	3,284	2,804	2,074	2,607	3,226	+23.7	2.1
United States 30,664 29,010 28,727 23,372 25,375 36,424 +43.5 23.2 United Kingdom 37,854 35,516 36,460 28,086 21,717 26,480 +21.9 16.8 China 17,526 18,338 18,632 18,178 21,071 24,256 +15.1 15.4 South Korea 5,508 5,899 5,679 6,829 6,333 8,441 +33.3 5.4 Switzerland 6,973 6,601 6,990 6,278 6,402 7,460 +16.5 4.7 Türkiye 5,990 3,875 2,581 5,953 4,650 6,088 +30.9 3.9 Japan 7,170 7,189 7,040 5,630 6,083 6,085 +0.02 3.9	Canada	3,545	3,316	2,887	1,900	2,478	3,377	+36.3	2.1
United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8           China         17,526         18,338         18,632         18,178         21,071         24,256         +15.1         15.4           South Korea         5,508         5,899         5,679         6,829         6,333         8,441         +33.3         5.4           Switzerland         6,973         6,601         6,990         6,278         6,402         7,460         +16.5         4.7           Türkiye         5,990         3,875         2,581         5,953         4,650         6,088         +30.9         3.9	Norway	3,472	3,297	3,196	3,112	4,306	5,737	+33.2	3.6
United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8           China         17,526         18,338         18,632         18,178         21,071         24,256         +15.1         15.4           South Korea         5,508         5,899         5,679         6,829         6,333         8,441         +33.3         5.4           Switzerland         6,973         6,601         6,990         6,278         6,402         7,460         +16.5         4.7	Japan	7,170	7,189	7,040	5,630	6,083	6,085	+0.02	3.9
United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8           China         17,526         18,338         18,632         18,178         21,071         24,256         +15.1         15.4           South Korea         5,508         5,899         5,679         6,829         6,333         8,441         +33.3         5.4	Türkiye	5,990	3,875	2,581	5,953	4,650	6,088	+30.9	3.9
2017         2018         2019         2020         2021         2022         22/21         2022           United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8           China         17,526         18,338         18,632         18,178         21,071         24,256         +15.1         15.4	Switzerland	6,973	6,601	6,990	6,278	6,402	7,460	+16.5	4.7
2017         2018         2019         2020         2021         2022         22/21         2022           United States         30,664         29,010         28,727         23,372         25,375         36,424         +43.5         23.2           United Kingdom         37,854         35,516         36,460         28,086         21,717         26,480         +21.9         16.8	South Korea	5,508	5,899	5,679	6,829	6,333	8,441	+33.3	5.4
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2017 2018 2019 2020 2021 2022 22/21 2022	United Kingdom	37,854	35,516	36,460	28,086	21,717	26,480	+21.9	16.8
	United States	30,664	29,010	28,727	23,372	25,375	36,424	+43.5	23.2
		2017	2018	2019	2020	2021	2022		

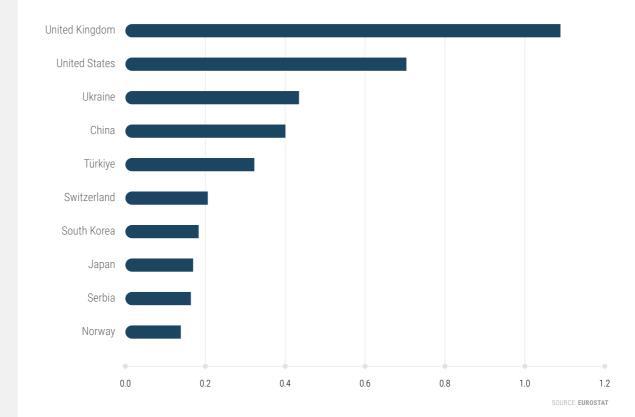
The value of EU car exports increased by almost a quarter in 2022



#### The UK is still by far the top destination for EU car exports

#### **EU CAR EXPORT: MAIN DESTINATIONS**

In million units / 2022





#### **EU CAR EXPORT: MAIN DESTINATIONS**

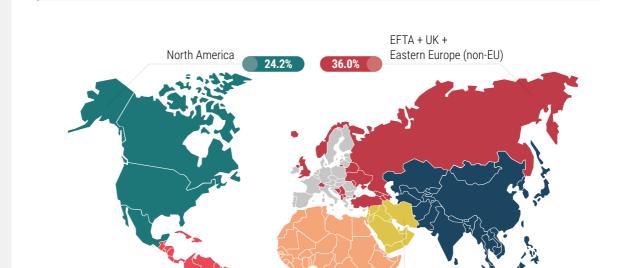
In units / 2022

United Kingdom         2,017         2018         2019         2020         2021         2022         % change 22/21         % share 2022           United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7           Ukraine         88,856         86,061         149,384         195,298         207,664         436,336         +110.1         7.9           China         467,684         465,177         402,883         395,338         408,882         401,817         -1.7         7.2           Türkiye         430,025         258,328         184,401         379,948         316,922         322,290         +1.7         5.8           Switzerland         265,898         252,446         249,754         205,641         204,322         207,213         +1.4         3.7           South Korea         163,182         164,978         155,776         187,698         146,140         183,175         +25.3         3.3           Japan         240,269         241,395         227,019	WORLD	6,768,781	6,444,182	6,155,087	5,098,589	5,039,234	5,552,244	+10.2	100.0
United Kingdom 2,077,829 1,922,532 1,865,578 1,307,320 980,114 1,090,261 +11.2 19.6  United States 952,965 919,264 819,653 684,393 645,699 704,404 +9.1 12.7  Ukraine 88,856 86,061 149,384 195,298 207,664 436,336 +110.1 7.9  China 467,684 465,177 402,883 395,338 408,882 401,817 -1.7 7.2  Türkiye 430,025 258,328 184,401 379,948 316,922 322,290 +1.7 5.8  Switzerland 265,898 252,446 249,754 205,641 204,322 207,213 +1.4 3.7  South Korea 163,182 164,978 155,776 187,698 146,140 183,175 +25.3 3.3  Japan 240,269 241,395 227,019 170,777 177,109 170,270 -3.9 3.1	Norway	131,917	124,356	111,772	98,677	122,854	138,614	+12.8	2.5
United Kingdom 2,077,829 1,922,532 1,865,578 1,307,320 980,114 1,090,261 +11.2 19.6  United States 952,965 919,264 819,653 684,393 645,699 704,404 +9.1 12.7  Ukraine 88,856 86,061 149,384 195,298 207,664 436,336 +110.1 7.9  China 467,684 465,177 402,883 395,338 408,882 401,817 -1.7 7.2  Türkiye 430,025 258,328 184,401 379,948 316,922 322,290 +1.7 5.8  Switzerland 265,898 252,446 249,754 205,641 204,322 207,213 +1.4 3.7  South Korea 163,182 164,978 155,776 187,698 146,140 183,175 +25.3 3.3	Serbia	117,438	137,970	130,399	122,479	121,718	164,124	+34.8	3.0
United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7           Ukraine         88,856         86,061         149,384         195,298         207,664         436,336         +110.1         7.9           China         467,684         465,177         402,883         395,338         408,882         401,817         -1.7         7.2           Türkiye         430,025         258,328         184,401         379,948         316,922         322,290         +1.7         5.8           Switzerland         265,898         252,446         249,754         205,641         204,322         207,213         +1.4         3.7	Japan	240,269	241,395	227,019	170,777	177,109	170,270	-3.9	3.1
United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7           Ukraine         88,856         86,061         149,384         195,298         207,664         436,336         +110.1         7.9           China         467,684         465,177         402,883         395,338         408,882         401,817         -1.7         7.2           Türkiye         430,025         258,328         184,401         379,948         316,922         322,290         +1.7         5.8	South Korea	163,182	164,978	155,776	187,698	146,140	183,175	+25.3	3.3
United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7           Ukraine         88,856         86,061         149,384         195,298         207,664         436,336         +110.1         7.9           China         467,684         465,177         402,883         395,338         408,882         401,817         -1.7         7.2	Switzerland	265,898	252,446	249,754	205,641	204,322	207,213	+1.4	3.7
United Kingdom         2017         2018         2019         2020         2021         2022         22/21         2022           United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7           Ukraine         88,856         86,061         149,384         195,298         207,664         436,336         +110.1         7.9	Türkiye	430,025	258,328	184,401	379,948	316,922	322,290	+1.7	5.8
2017         2018         2019         2020         2021         2022         22/21         2022           United Kingdom         2,077,829         1,922,532         1,865,578         1,307,320         980,114         1,090,261         +11.2         19.6           United States         952,965         919,264         819,653         684,393         645,699         704,404         +9.1         12.7	China	467,684	465,177	402,883	395,338	408,882	401,817	-1.7	7.2
United Kingdom 2,077,829 1,922,532 1,865,578 1,307,320 980,114 1,090,261 +11.2 19.6	Ukraine	88,856	86,061	149,384	195,298	207,664	436,336	+110.1	7.9
2017 2018 2019 2020 2021 2022 22/Ž1 2022	United States	952,965	919,264	819,653	684,393	645,699	704,404	+9.1	12.7
	United Kingdom	2,077,829	1,922,532	1,865,578	1,307,320	980,114	1,090,261	+11.2	19.6
		2017	2018	2019	2020	2021	2022		

EU car exports increased by 10% in 2022

Value market share / 2022

More than one-third of EU vehicle exports go to other European (non-EU) countries



Africa

Middle East

29.1%

Asia & Oceania

67 SOURCE: EUROSTAT

Central and

1.7%

South America

**EU VEHICLE EXPORTS: MAIN DESTINATIONS** 



### VEHICLES IN USE

THE AUTOMOBILE INDUSTRY

POCKET GUIDE 2023/2024



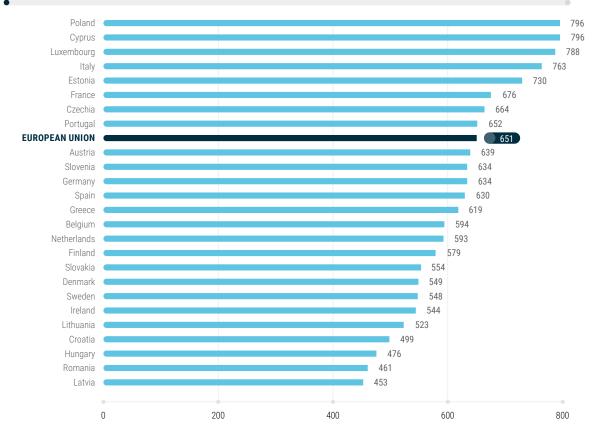




## There are 651 vehicles per 1,000 people in the EU

#### VEHICLES PER 1,000 EU INHABITANTS<sup>1</sup>



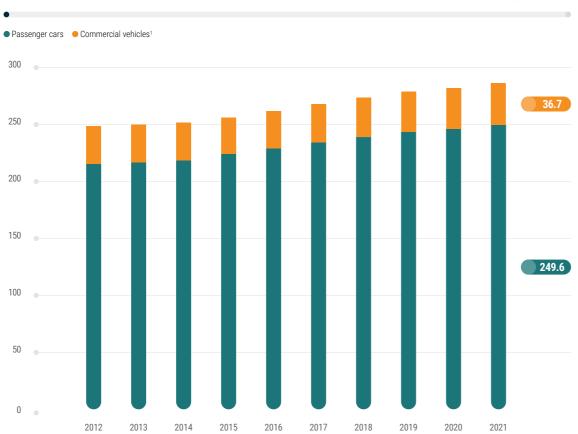


1. Data for Bulgaria and Malta not available



#### **EU VEHICLE FLEET: SIZE AND DISTRIBUTION**

In million units / 2012 - 2021



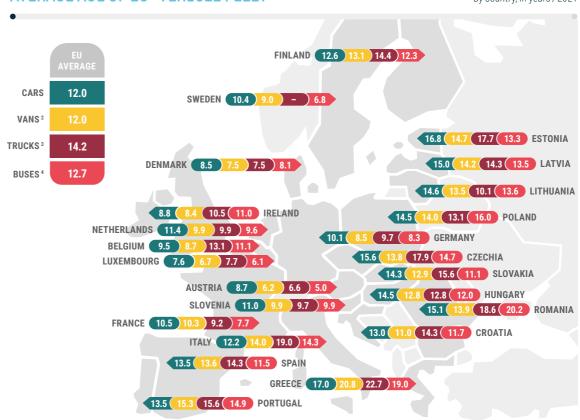
There are almost 250 million cars on EU roads

Includes light, medium, and heavy commercial vehicles, and buses and coaches

# Trucks have the highest average age of all vehicle types

#### AVERAGE AGE OF EU1 VEHICLE FLEET

By country, in years / 2021



Data for Bulgaria, Cyprus, and Malta not available
 Light commercial vehicles up to 3.5t
 Medium and heavy commercial vehicles over 3.5t

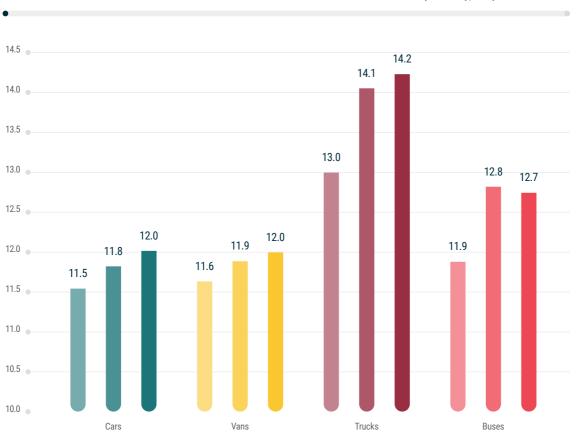
4. Buses and coaches over 3.5t

71

SOURCE: ACEA

#### AVERAGE AGE OF EU<sup>1</sup> FLEET

By vehicle type, in years / 2019 - 2021



The average vehicle age in the EU is rising for all segments

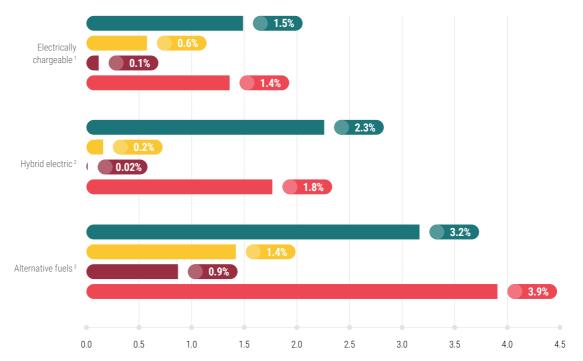
1. Data for Bulgaria, Cyprus, and Malta not available

#### 1.5% of all cars on EU roads are electrically chargeable

### SHARE OF ALTERNATIVELY POWERED VEHICLES IN THE EU FLEET

By segment, % share / 2021





73

SOURCE: ACEA



# **ROAD SAFETY**

#### THE AUTOMOBILE INDUSTRY

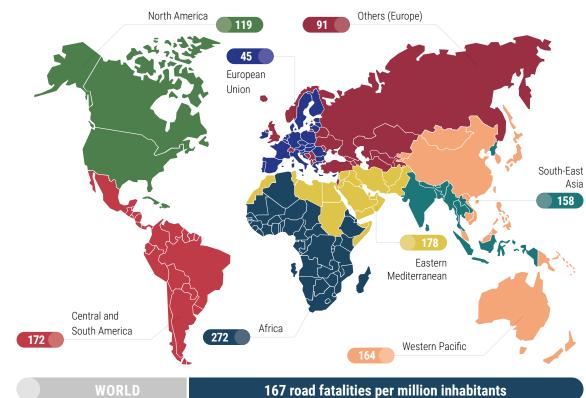
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#### The EU has by far the best road safety record in the world



1. WHO regions

#### NUMBER OF EU VEHICLES AND ROAD FATALITIES

2010 - 2021

EU road fatalities (in thousands)
 Vehicles on EU roads (in millions)



200 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

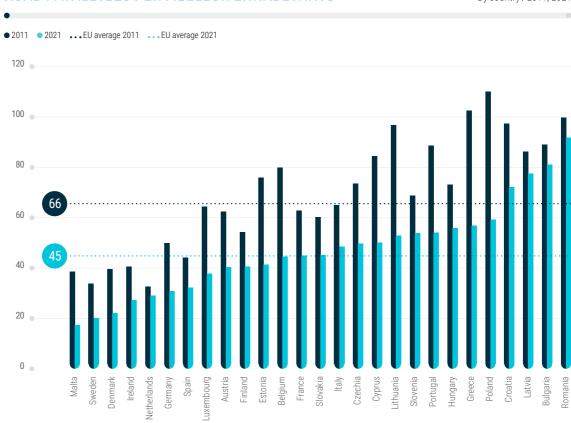
Road fatalities have fallen significantly since 2010 despite an increase in the number of cars on EU roads



Average EU road fatalities have plummeted by around a third since 2011

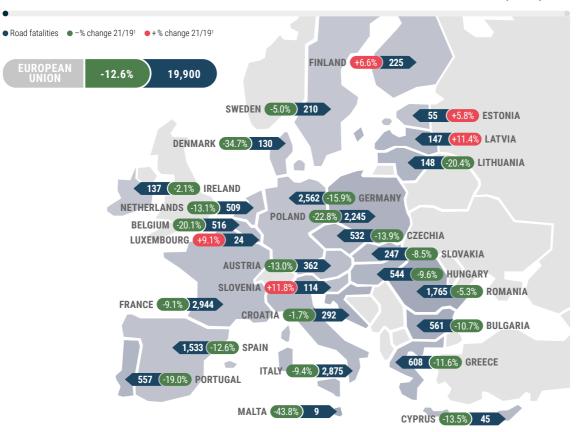


By country / 2011, 2021



#### **ROAD FATALITIES IN THE EU**

By country / 2021



EU road fatalities declined by almost 13% in 2021

The reference year is 2019 as 2020's traffic levels were significantly impacted by the COVID-19 pandemic



#### THE AUTOMOBILE INDUSTRY

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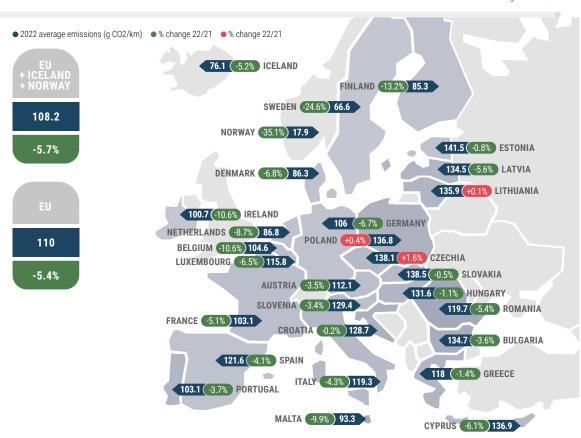




#### The average new car in the EU emits 5.4% less CO2/km than in 2021

#### **NEW CAR CO2 EMISSIONS BY COUNTRY**

In g CO2/km / 20221



1. Provisional figures; from 2021, the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) will replace the New European Driving Cycle (NEDC) as CO2 emissions standards

In million units, % share / 2015 - 20221

•

● > 130g CO2/km ● 96-130g CO2/km ● ≤ 95g CO2/km

10



Almost a quarter of new cars emit 95g CO2/km or less

Provisional; from 2021, the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) will replace the New European Driving Cycle (NEDC) as CO2 emissions standards

#### CO2 emissions from new cars are down by almost 17% since 2012

#### **NEW CAR CO2 EMISSIONS IN THE EU**

2012

2013

2014

2015

2016

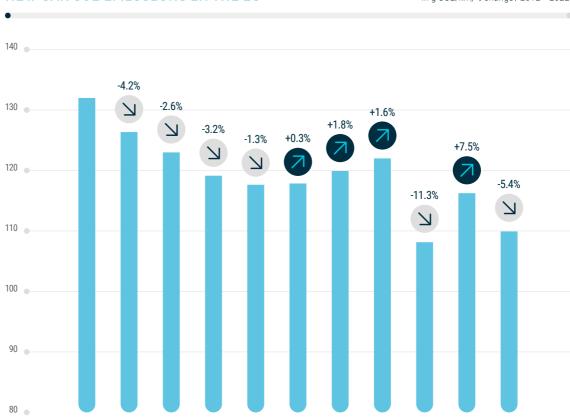
2017

2018

2019

2020

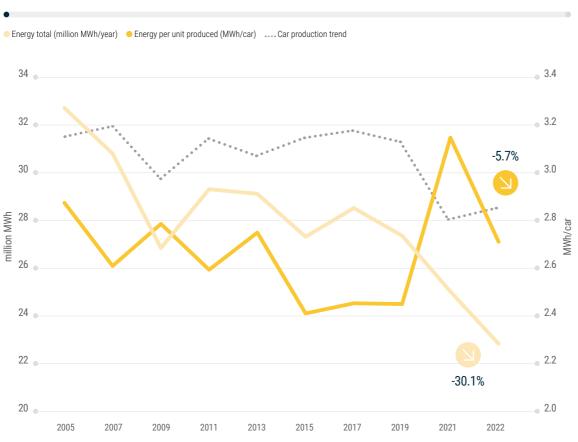
In g CO2/km, % change / 2012 - 20221



1. Provisional; NECD (2011-2020), WLTP (2021-2022)

#### CAR PRODUCTION: ENERGY CONSUMPTION

2005 - 2022



Car manufacturers have slashed energy use from production by 30% since 2005



Car manufacturers have lowered CO2 emissions from production by over 30% since 2005

#### **CAR PRODUCTION: CO2 EMISSIONS**

2005 - 2022

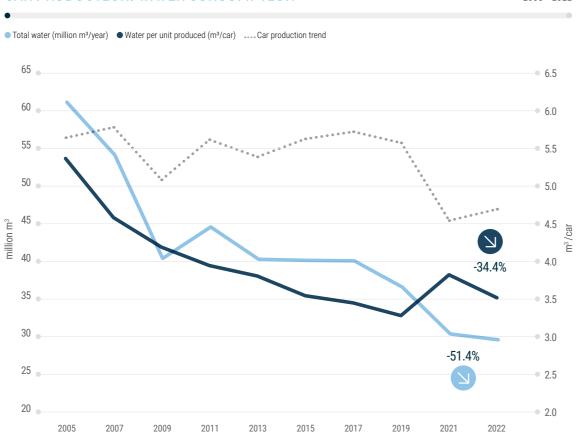


84

SOURCE: ACEA

#### CAR PRODUCTION: WATER CONSUMPTION

2005 - 2022



Car manufacturers have reduced water use from production by more than half since 2005



Levels of car manufacturing waste largely follow production trends

#### CAR PRODUCTION: WASTE<sup>1</sup>

2005 - 2022



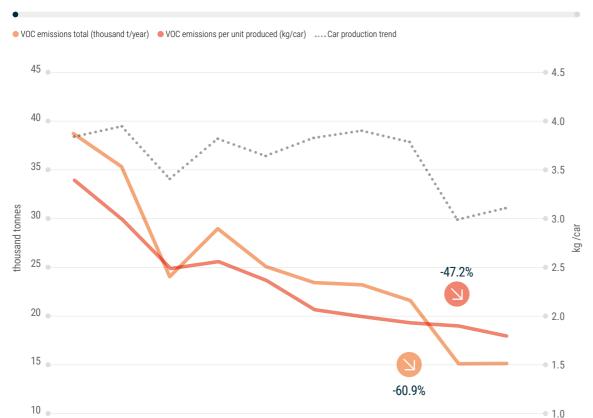
1. Excluding scrap metal and demolition waste

86

SOURCE: ACEA

#### CAR PRODUCTION: VOC1 EMISSIONS

2005 - 2022



Car makers have reduced VOC emissions by over 60% since 2005

1. Volatile organic compounds

2005

2007

2009

2011

2013

2015

2017

2019

2021



# INNOVATION

#### THE AUTOMOBILE INDUSTRY

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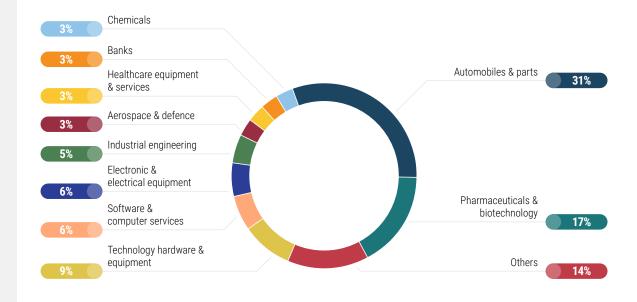




#### EU auto makers invest around a third of all EU R&D spending

#### SECTORAL R&D SHARE IN THE EU

% share / 2021





• KØD INAE2IMENI IN THE TON TO EN TUDO21KTYT 2ECTOR2	In billion € / 2021
Automobiles and parts	59.1
Pharmaceuticals and biotechnology	32.4
Technology hardware and equipment	17.9
Software and computer services	11.4
Electronic and electrical equipment	10.7
Industrial engineering	9.8
Aerospace and defence	6.4
Healthcare equipment and services	6.2
Banks	5.9
<ul><li>Chemicals</li></ul>	5.3

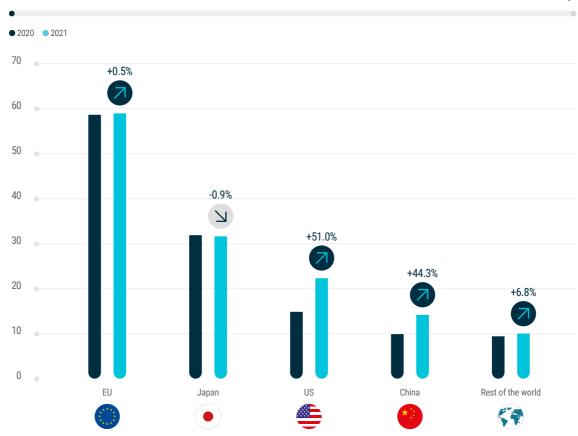
EU auto makers invest around €60 billion annually in R&D, twice the amount as pharmaceuticals and biotech



# The EU is still by far the world's largest investor in automotive R&D

### R&D INVESTMENT IN THE AUTOMOTIVE SECTOR BY REGION

In billion €, % change



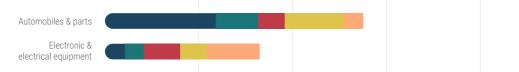
#### **R&D INVESTMENT BY INDUSTRY AND WORLD REGION**

In billion € / 2021

250











Other industries



Automotive is the EU's number one investor in R&D



THE AUTOMOBILE INDUSTRY

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## TAX BENEFITS AND PURCHASE INCENTIVES: ELECTRIC CARS

2022

		TAX BENEFITS			INCENTIVES		
	Acquisition	Ownership	Company car	Purchase	Infrastructure		
Austria		$\bigcirc$			$\bigcirc$		
Belgium	<b>⊘</b>	<b>⊘</b>	<b>②</b>	×	×		
Bulgaria	8	<b>⊘</b>	×	×	×		
Croatia	<b>②</b>	<b>⊘</b>	×	<b>⊘</b>	×		
Cyprus	<b>②</b>	<b>⊘</b>	×	<b>⊘</b>	×		
Czechia	<b>②</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>		
Denmark	<b>②</b>	<b>⊘</b>	×	×	<b>⊘</b>		
Estonia	×	×	×	<b>⊘</b>	×		
Finland	<b>②</b>	×	<b>②</b>	×	×		
France	<b>②</b>	×	<b>⊘</b>	<b>⊘</b>	×		
Germany	8	<b>⊘</b>	$\bigcirc$	<b>⊘</b>	×		
Greece	<b>②</b>	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	×		
Hungary			<b>②</b>	<b>⊘</b>	×		

#### €

### TAX BENEFITS AND PURCHASE INCENTIVES: ELECTRIC CARS

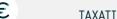
Sweden

2022

		TAX BENEFITS			NTIVES
	Acquisition	Ownership	Company car	Purchase	Infrastructure
Ireland					×
<b>Italy</b>	8	<b>Ø</b>	8	<b>Ø</b>	<b>×</b>
Latvia	$\bigcirc$	<b>Ø</b>	<b>②</b>	×	8
Lithuania	$\bigcirc$	×	<b>②</b>	<b>②</b>	8
Luxembourg	$\bigcirc$	<b>Ø</b>	<b>②</b>	<b>②</b>	8
Malta	$\bigcirc$	<b>Ø</b>	8	<b>②</b>	8
Netherlands	$\bigcirc$	<b>Ø</b>	<b>②</b>	<b>②</b>	<b>×</b>
Poland	$\bigcirc$	<b>Ø</b>	8	<b>Ø</b>	<b>②</b>
Portugal	$\bigcirc$	<b>⊘</b>	<b>②</b>	<b>②</b>	8
Romania	8	<b>⊘</b>	<b>&amp;</b>	<b>⊘</b>	8
Slovakia	$\bigcirc$	<b>⊘</b>	<b>&amp;</b>	×	<b>&amp;</b>
Slovenia	<b>⊘</b>	8	<b>8</b>	<b>Ø</b>	<b>&amp;</b>
Spain	<b>⊘</b>	<b>②</b>	<b>⊘</b>	<b>②</b>	<b>Ø</b>

Three-quarters of EU countries offer purchase incentives for electric cars





#### TAX BENEFITS AND PURCHASE INCENTIVES: **ELECTRIC COMMERCIAL VEHICLES**

2022

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TAX BE	NEFITS	INCENTIVES		
Acquisition	Ownership	Purchase	Infrastructure	
8			×	
×	$\bigcirc$	×	8	
$\bigcirc$	<b>⊘</b>	<b>Ø</b>	×	
$\bigcirc$	<b>Ø</b>	<b>Ø</b>	×	
<b>⊘</b>	<b>②</b>	<b>②</b>	<b>⊘</b>	
<b>⊘</b>	<b>②</b>	8	8	
8	8	<b>Ø</b>	×	
<b>⊘</b>	8	<b>②</b>	8	
<b>⊘</b>	8	<b>②</b>	8	
8	<b>②</b>	8	8	
<b>⊘</b>	8	<b>②</b>	8	
8	8	8	×	
	Acquisition  Acquisition  Acquisition		Acquisition Ownership Purchase	

96

SOURCE: ACEA

#### €

### TAX BENEFITS AND PURCHASE INCENTIVES: ELECTRIC COMMERCIAL VEHICLES

2022

	TAX BE	TAX BENEFITS		NTIVES
	Acquisition	Ownership	Purchase	Infrastructure
Ireland	<b>⊘</b>		<b>⊘</b>	×
Italy	8	$\bigcirc$	<b>⊘</b>	×
Latvia	<b>⊘</b>	$\bigcirc$	8	×
Lithuania	<b>⊘</b>	8	8	×
Luxembourg	$\bigcirc$	$\bigcirc$	8	×
Malta	<b>⊘</b>	$\bigcirc$	$\bigcirc$	×
Netherlands	8	8	<b>⊘</b>	×
Poland	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Portugal	8	$\bigcirc$	<b>⊘</b>	×
Romania	8	$\bigcirc$	8	×
Slovakia	<b>⊘</b>	$\bigcirc$	8	×
Slovenia	<b>⊘</b>	8	8	×
Spain	<b>⊘</b>	<b>⊘</b>	<b>⊘</b>	<b>Ø</b>
Sweden	×			

22 EU countries do not provide incentives for electric commercial vehicle infrastructure development or installation



#### FISCAL INCOME FROM VEHICLES IN MAJOR EUROPEAN MARKETS<sup>1</sup>

•

	<b>Austria</b>	Belgium	<b>Denmark</b>	+ Finland	France	Germany	Greece
Purchase or transfer	€ bn 2021	€ bn 2020	DKK bn 2023 <sup>4</sup>	€ bn 2021	€ bn 2021	€ bn 2021	€ bn 2022
1. VAT on vehicle sales servicing, repair & parts	2.9	7.6	-	1.6	19.5	34.2	0.8
2. Sales & registration taxes	0.4	0.5	16.9	0.5	2.2	_	0.4
3. Annual ownership taxes	2.7	1.7	10.8	1.1	0.9	9.5	1.2
4. Fuels & lubricants	5.0	7.3	17.2	4.0	41.0	38.2	4.8
5. Others:							
Driving license fees	_	0.0	-	-	0.01	0.2	0.0
Insurance taxes	0.4	1.0	1.4	0.4	5.5	5.5	0.5
Tolls	2.3	0.7	0.6	_	12.8	7.6	_
Customs duties	-	_	-	-	_	0.4	-
Other taxes	0.3	0.8	-	-	1.7	_	0.2
TOTAL (national currencies)	14.2	19.6	46.9	7.6	83.5	95.6	7.9
TOTAL (€) <sup>2</sup>	14.2	19.6	6.3	7.6	83.5	95.6	7.9
Average annual tax revenue per vehicle (€)³	2,521	2,896	1,964	2,381	1,838	1,829	1,196

Latest available data; only countries for which sourced data is available are listed 2. Euro foreign exchange reference rates on 19 April 2023 (European Central Bank)
 Per country estimates based on the number of vehicles on roads in the corresponding year
 4. Estimates



#### FISCAL INCOME FROM VEHICLES IN MAJOR EUROPEAN MARKETS 1

	( ) Ireland	( ) Italy	Netherlands	© Portugal	& Spain	Sweden
Purchase or transfer	€ bn 2019	€ bn 2019	€ bn 2021	€ bn 2021	€ bn 2022	SEK bn 2020
VAT on vehicle sales servicing, repair & parts	0.7	18.9	1.4	2.8	9.5	25.0
2. Sales & registration taxes	1.0	1.9	1.7	0.4	0.6	_
3. Annual ownership taxes	0.9	6.7	4.3	0.7	3.0	16.0
4. Fuels & lubricants	3.5	37.3	9.5	2.8	24.2	43.3
5. Others:						
Driving license fees	0.0	-	0.2	-	0.1	-
Insurance taxes	0.1	3.9	1.3	_	1.1	2.8
Tolls	_	2.2	_	0.2	-	2.8
Customs duties	_	_	_	-	-	-
Other taxes	_	5.4	1.6	1.5	0.7	-
TOTAL (national currencies)	6.2	76.3	20.0	8.5	39.2	89.9
TOTAL (€) <sup>2</sup>	6.2	76.3	20.0	8.5	39.2	8.0
Average annual tax revenue per vehicle (€) <sup>3</sup>	2,438	1,727	1,952	1,290	1,312	1,436

Vehicles contribute more than €390 billion to major EU market budgets

SOURCE: ACEA

Latest available data; only countries for which sourced data is available are listed

Euro foreign exchange reference rates on 19 April 2023 (European Central Bank)

<sup>3.</sup> Per country estimates based on the number of vehicles on roads in the corresponding year

<sup>4.</sup> Estimates



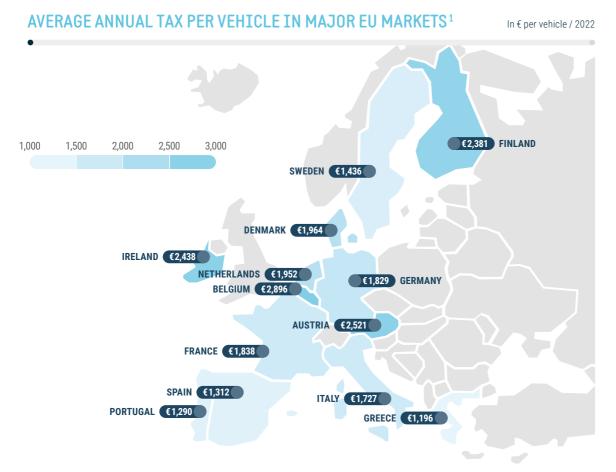
#### Car VAT rates range from 17% to 27% in the EU

#### **VAT SHARE IN NET CAR PRICES**

% share / 2022

Austria Bulgaria Estonia France Italy Finland Malta Slovakia Slovenia Greece Hungary 19% 20% 21% 22% 23% 24% 25% 27% Luxembourg Belgium Ireland Croatia Cyprus Czechia Poland Denmark Germany Romania Latvia Portugal Sweden Lithuania Netherlands Spain





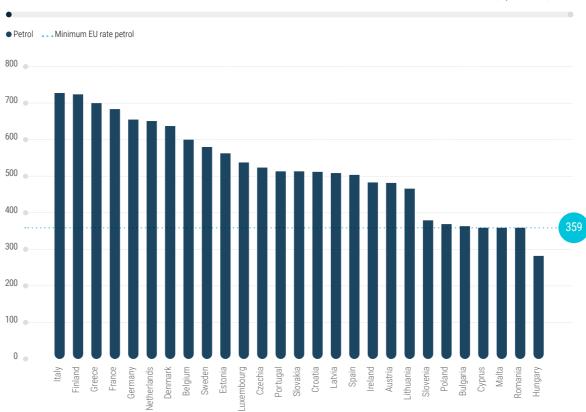
Annual tax per vehicle in major EU markets averages €1,900

<sup>1.</sup> Per country estimates based on total number of vehicles on roads



#### **EXCISE DUTIES ON UNLEADED PETROL**

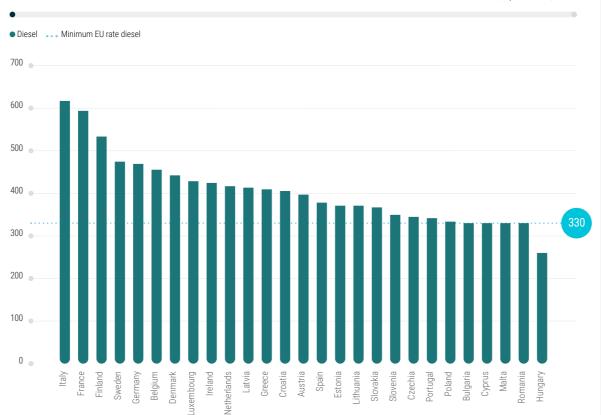
In €/1,000 litres / 2022



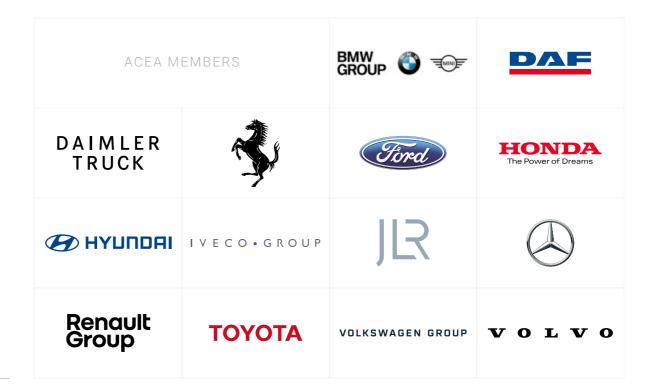
#### €

#### **EXCISE DUTIES ON DIESEL**

In €/1,000 litres / 2022



Italy has the highest excise duties on diesel and petrol in the EU, while Hungary has the lowest.





# ABOUT ACEA

#### DRIVING MOBILITY FOR EUROPE

The European Automobile Manufacturers' Association, or ACEA, unites Europe's 14 major car, truck, van and bus makers.

We are the voice of the auto industry: a technological world leader and the backbone of the EU economy. Our members keep Europe on the move, providing diverse solutions for moving people and goods from A to B.

Together, we are progressing on the road to zeroemission and zero-fatality transport. We are addressing major technology shifts and the changing mobility needs of Europeans. ACEA is working towards a new era of mobility, where all Europeans can access affordable transport solutions that are:

- Green & Clean
- Smart & Efficient
- Safe & Reliable

Our aim is to drive Europe's mobility transformation – while at the same time ensuring that the auto industry remains a strong **Global & Competitive** player.

#### WHAT ACEA DOES

ACEA acts as one with common industry positions that also reflect the overarching interests of European citizens, transport users and operators, and auto industry workers.

We bring our collective expertise to policy makers, sharing a wealth of factual information to enable well-informed decisions.

We foster a societal debate around mobility, and are open to working with all interested parties to advance the common aim of clean, smart and safe mobility.



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